

# Benson & Hedges Lights

Only  
11 mg  
tar

"B&H, I like  
your style."



Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

00750-00125A  
Benson & Hedges Lights  
Montgomery Fair  
House Beautiful—February 1980  
House & Garden—February 1980  
Westways—January 1980  
People—March 1980  
Wells, Rich, Greene, Inc.

